

A textbook company is looking for student feedback before it publishes its new science textbook. The four finalists for the “Cell Analogy” challenge have been chosen and the textbook company is looking for one last student review that highlights the “Strengths” of each presentation in several categories.

Your job as the student reviewer is as follows:

1. Briefly review the four Cell Analogy pdf’s that go with this task (see website, #1-4). (2-3 minutes each)
2. Write a short review outlining which presentation was strongest to you in each of the following categories. Your review is on the “strength” of each category only (no negative reviews please).

Category	Comments (strengths only)
<b>Factory models</b> (chocolate, cellphone, ice cream, cotton candy) – <i>reference which factory you are commenting on</i>	
<b>Scientific communication</b> (explanation of organelles and their tasks) – <i>highlight three that you found very easy to understand</i>	1.  2.  3.
<b>Diagrams and Graphics</b> – <i>highlight two images that added to your understanding</i>	1.  2.
<b>Overall Choice</b> for the Textbook company – give two supporting reasons for your choice (strengths only)	1.  2.
<b>Challenge: A New Model</b> – Could you suggest a New Model instead of a factory to help explain the functions of a cell. Pick a new idea and highlight three organelles that would be explained with your new model.	1.  2.  3.