4.6 Transformations

of Exponential Functions

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In chapter 1 we learned about the "parent" functions and how they moved.

We will now consider $y = 2^x$ as the parent function and its movements

Let's review the terminology:

$$f(x) = af(k(x-d)) + c$$

a

k

d

C

Let's consider the general form of an exponential function and its transformations.

$$f(x) = ab^{k(x-d)} + c$$

a

b

k

d

C

(asymptote occurs at y = c)

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you might have to factor the exponent to see what the transformations are.

EX.
$$y = 2(3)^{2x+2}$$

Ex. Describe the transformations

a)
$$g(x) = \frac{1}{2}(3)^{4x} - 5$$

b)
$$g(x) = 2\left(\frac{1}{3}\right)^{4x+2} + 1$$

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Let's consider the general form of an exponential function and its transformations.

$$f(x) = ab^{k(x-d)} + c$$

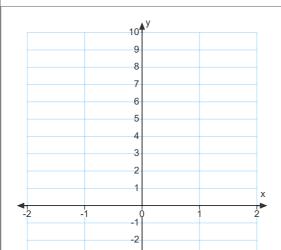
In order to sketch or graph these transformations, a formula we can use to transform all points of the function:

$$\left(\frac{x}{k}+d,ay+c\right)$$

Ex. Sketch the following:

$$y = 3\left(\frac{1}{2}\right)^{2x} - 3$$

Base Function

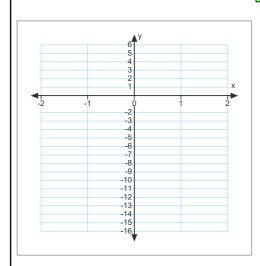


Key Points "New" Points

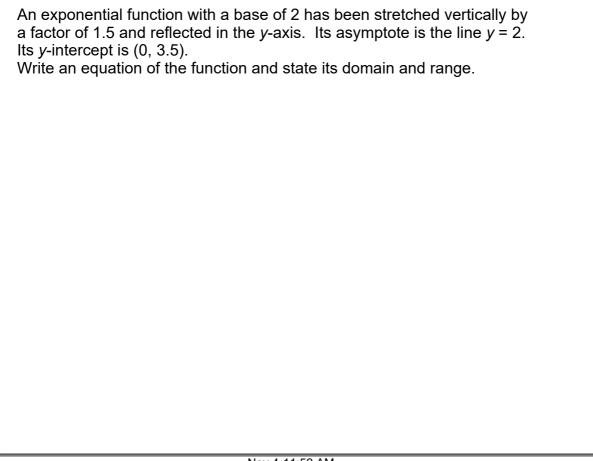
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b)
$$y = -4(2)^{-x}$$

Base Function



Key Points "New" Points



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In Summary

Key Ideas

- In functions of the form g(x) = af(k(x-d)) + c, the constants a, k, d, and c change the location or shape of the graph of f(x). The shape is dependent on the value of the base function $f(x) = b^x$, as well as on the values of a and b.
- Functions of the form g(x) = af(k(x-d)) + c can be graphed by applying the appropriate transformations to the key points of the base function $f(x) = b^x$, one at a time, following the order of operations. The horizontal asymptote changes when vertical translations are applied.

Need to Know

- In exponential functions of the form $g(x) = a b^{k(x-d)} + c$:
 - If |a| > 1, a vertical stretch by a factor of |a| occurs. If 0 < |a| < 1, a vertical
 compression by a factor of |a| occurs. If a is also negative, then the function
 is reflected in the x-axis.
 - If |k| > 1, a horizontal compression by a factor of |\frac{1}{k}| occurs. If 0 < |k| < 1, a horizontal stretch by a factor of |\frac{1}{k}| occurs. If k is also negative, then the function is reflected in the \(\nu\)-axis.
 - If d > 0, a horizontal translation of d units to the right occurs. If d < 0, a horizontal translation to the left occurs.
 - If c>0, a vertical translation of c units up occurs. If c<0, a vertical translation of c units down occurs.
 - You might have to factor the exponent to see what the transformations are. For example, if the exponent is 2x + 2, it is easier to see that there was a horizontal stretch of 2 and a horizontal translation of 1 to the left if you
 - factor to 2(x + 1).

 When transforming functions, consider the order. You might perform stretches and reflections followed by translations, but if the stretch involves a different coordinate than the translation, the order doesn't matter.
 - The domain is always $\{x \in R\}$. Transformations do not change the domain.
 - The range depends on the location of the horizontal asymptote and whether the function is above or below the asymptote. If it is above the asymptote, its range is y > c. If it is below, its range is y < c.

Homework

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