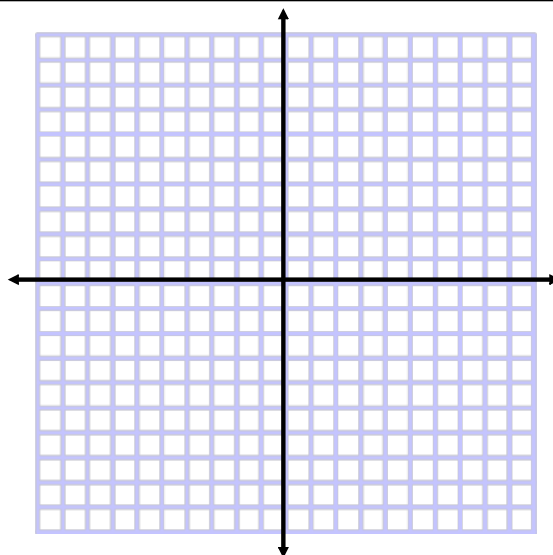


Using the x-intercepts, y-intercept, axis of symmetry, vertex and the mirror of the y-intercept to graph the following:

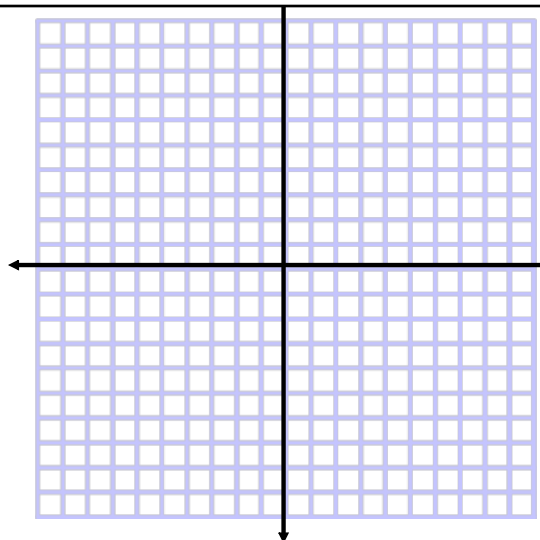
$$y = -3x^2 - 12x$$



Oct 18-9:29 AM

Using the x-intercepts, y-intercept, axis of symmetry, vertex and the mirror of the y-intercept to graph the following:

$$y = 0.75x^2 + 3x - 3.75$$



Oct 18-9:29 AM

## Quadratic Word Problems - Strategies

Learning Goal:

By the end of today, I will be able to use a variety of methods (table of values, graphing calculator, algebra technique) to solve quadratic problems.

Nov 5-1:55 PM

### Key Words

Maximum = vertex with a negative "a" value

Minimum = vertex with a positive "a" value

Initial = y intercepts ( $x = 0$ ,  $t = 0$ , etc.)

Break even, on the ground, make a profit = x intercepts ( $y=0$ )

Nov 5-2:09 PM

### Word Problem Strategies

What am I being asked? (main idea)

What do I know?

What do I need to know/do to find the answer?

What does the answer mean?

Nov 5-2:15 PM

A bus company usually charges \$2 per ticket, but wants to raise the price by 10¢ per ticket. The revenue that could be generated is modelled by the function  $R(x) = -40(x - 5)^2 + 25\,000$ , where  $x$  is the number of 10¢ increases and the revenue,  $R(x)$ , is in dollars. What should the price of the tickets be if the company wants to earn \$21 000?

Nov 5-2:36 PM

The cost of running an assembly line is a function of the number of items produced per hour. The cost function is  $C(x) = 0.28x^2 - 1.12x + 2$ , where  $C(x)$  is the cost per hour in thousands of dollars, and  $x$  is the number of items produced per hour in thousands. Determine the most economical production level.

Nov 5-2:36 PM

A rocket is launched from a platform.

The height ( $h$ ) is given in metres, and is modelled by the following:

$$h(t) = -4.9t^2 + 180t + 1.5$$

where " $t$ " is in seconds.

what is the initial height?

when does the rocket hit the ground?

what is the maximum height?

When does the rocket have a height of 500m off the ground?

How long is the rocket at a height OVER 1000m?

Oct 19-10:01 AM

## Example

A computer software company models the profit on its latest video game using the function  $P(x) = -2x^2 + 32x - 110$ , where  $x$  is the number of games, in thousands, that the company produces and  $P(x)$  is the profit, in millions of dollars.

How can you determine the maximum profit the company can earn?

Oct 8-7:28 PM

### Matt's Solution: Using a Table of Values

$x$	$P(x)$
0	-110
2	-54
4	-14
5	0
6	10
7	16
8	18
9	16

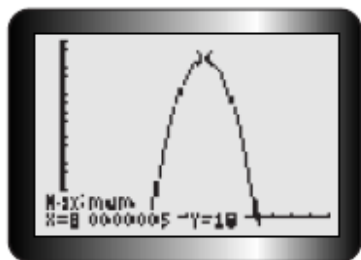
I used different values for  $x$  and then picked the highest number in the  $P(x)$  column for the maximum profit.

The highest value of  $P(x)$  is 18, and it occurs when  $x = 8$ .

The company must sell 8000 games to earn a profit of \$18 million.

Oct 8-7:40 PM

### Tony's Solution: Using a Graphing Calculator



The number of games they must produce to make a maximum profit is 8000. The profit will be \$18 million.

I used a graphing calculator. I entered  $-2x^2 + 32x - 110$  into Y1 and then used the maximum operation.

According to the graphing calculator, the maximum is 18 when  $x = 8$ . At first I thought that meant that the company must sell 8 games to earn a profit of \$18, and that's not much profit. Then I remembered that the function is for  $x$  thousand games and  $P(x)$  is in millions of dollars.

Oct 8-7:39 PM

### Donica's Solution: Factoring

$$P(x) = -2x^2 + 32x - 110$$

This is an equation of a parabola that opens downward, since the coefficient of  $x^2$  is negative.

$$P(x) = -2(x - 5)(x - 11)$$

$$x - 5 = 0 \quad \text{and} \quad x - 11 = 0$$

$$x = 5 \quad \text{and} \quad x = 11$$

The maximum value is at the vertex, which is halfway between the function's two zeros. So I factored  $P(x)$  to find the zeros. I set each factor equal to zero to solve.

The maximum occurs at

$$x = \frac{5 + 11}{2}$$

$$x = 8$$

The maximum is halfway between the zeros. I added the zeros and divided by 2.

$$\begin{aligned} P(8) &= -2(8^2) + 32(8) - 110 \\ &= 18 \end{aligned}$$

I put 8 into the profit function to get  $P(8) = 18$ .

The company must sell 8000 games to earn a profit of \$18 million.

Oct 8-7:39 PM

**Reflecting**

- A. Can Matt always be certain he has determined the maximum value using his method?
- B. Will Donica always be able to use her method to determine the maximum (or minimum) value of a function? Explain.
- C. How do you know that each student has determined the maximum profit and that no other maximum could exist?
- D. Why is finding the domain and range important for quadratic equations that model real-world situations?
- E. How do you choose your strategy? What factors will affect the method you choose to solve a problem?

Oct 8-7:36 PM

**Consolidation Questions:**

page 178-9 #8, 9, 12, 13,14

Oct 8-7:43 PM