

## Section 3.2 - Finding Max and Min Values

Learning Goal: By the end of today, we will be able to determine the maximum or minimum values using

- (i) a factored form approach
- (ii) a vertex form approach (completing the square)

May 8-8:05 PM

## Factored Form Approach

Oct 14-9:55 PM

Solve the following linear equations:

(a)  $5x + 15 = 0$

(b)  $7x - 4 = -3x + 26$

(c)  $5(a + 1) = 0$

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For the following, what can you say for certain about each equation.

(i)  $(5)(a) = 0$

(ii)  $(-9)(b) = 0$

(iii)  $(4)(a)(b) = 0$

(iv)  $(a)(b)(c) = 0$

(vi)  $(4)(a+1) = 0$

(vii)  $(9)(x - 8) = 0$

Mar 25-9:13 PM

**BIG IDEA**

When two or more variables are multiplied together for a product of ZERO, at least one of the unknowns must be a zero.

$$a \cdot b = 0$$

Case 1

$a = 0$  and "b" is a number

Case 2

$b = 0$  and "a" is a number

Oct 8-4:47 PM

Solve the following:

$$(x + 1)(x - 5) = 0$$

This is asking, when does the graph  $f(x)$  have y values equal to zero.

$$f(x) = (x+1)(x-5)$$

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Solving for a Product of ZERO, in Factored form

Solve for the given unknowns:

(a)  $(x)(x+1) = 0$

(b)  $(x - 3)(x + 7) = 0$

(c)  $(2x - 1)(3x + 5) = 0$

(d)  $(x + 5)(x - 7)(x - 12) = 0$

May 8-8:08 PM

Solving for a Product of ZERO, NOT in factored form

Solve for the given unknowns:

(a)  $x^2 - 8x = 0$

(b)  $x^2 + 7x + 12 = 0$

(c)  $2x^2 - 13x + 15 = 0$

(d)  $x^2 - 9 = 0$

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## Solving for a Quadratic - Mixed Types

Solve for the given unknowns:

(a)  $x^2 = 12x$

(b)  $x^2 + 8x = -12$

(c)  $x^2 + 2 = -3x$

(d)  $3x^2 = 27$

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## Success Criteria

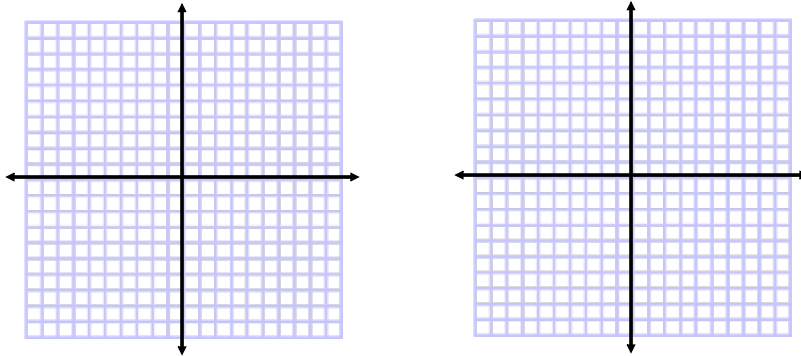
- collect all terms to one side, leave a Zero on the other side
- put in factored form to take advantage of the following concept
- $(a)(b) = 0$  , "a" or "b" must be zero, find the value that will make each bracket equal Zero

Oct 8-4:53 PM

### Factored Form Approach

Find the Zeros:

$$1/ \quad y = 2(x - 1)(x + 4) \qquad 2/ \quad y = -2(x + 7)(x - 3)$$



Recall: The axis of symmetry is the average of any two  $x$ -values that have the same  $y$ -values, so the average of the zeros is the axis of symmetry, and the  $x$ -value of the vertex.

Now that we have the  $x$ -value of the vertex how can we find the  $y$ -value?

Mar 22-9:59 AM

### Factored Form Approach

1. Find the  $x$  intercepts
2. Find the axis of symmetry
3. Find the vertex
4. Use the "a" value to determine max or min

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# Completing the Square

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Using the given tiles, create a "square" and state the dimensions of the square as well as any leftover terms. Zero pairs are available if necessary.

$$x^2 - 2x + 5$$

Feb 12-11:53 AM

To complete the square we only need to work with the  $ax^2 + bx$  terms.

Guidelines

1.  $a = 1$  before you start, this can be accomplished by factoring
2. find half of the  $b$  term and then square it
3. add and subtract that value to the expression, writing the positive term first
4. the first three terms should make up a perfect square trinomial, and can be rewritten with brackets squared

Example  $x^2 - 2x + 5$

May 9-11:57 AM

Small Tweak Coming - Be Careful

Oct 28-8:04 PM



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5. The term left inside the brackets is affected by the multiplying number out front
6. Apply the multiplier with Distributive property and collect like terms. Done!

Example  $2x^2 + 16x$

May 9-11:57 AM

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Example  $2x^2 + 12x + 7$

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Where might this technique be useful?

Example

Write the following in vertex form.

$$y = x^2 + 6x + 3$$

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Consolidation Questions:

Pg. 153 #1,3,4,8,9

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